

FREQUENTLY ASKED QUESTIONS ABOUT THE ETF MANAGED SOLUTIONS CONFERENCE

A pre-conference workshop at FPA Anaheim 2009 October 10, 2009, Anaheim Convention Center

WHAT IS THE ETF MANAGED SOLUTIONS CONFERENCE?

This conference is an opportunity to learn from and network with:

- Third-party managers (TPMs) who provide outsourced ETF portfolio management solutions.
- Advisors who outsource ETF portfolio management.
- Representatives from iShares®, one of the global leaders in ETFs.

WHEN IS THE CONFERENCE?

The conference will take place Saturday, October 10, 2009 from 8:30 am to 3:15 pm at the Anaheim Convention Center. It is a pre-conference event prior to FPA Anaheim 2009 (Oct. 10-13).

Both events take place at the Anaheim Convention Center.

WHAT IS THE DAY'S AGENDA?

See page 2 for details.

CAN I ALSO ATTEND FPA ANAHEIM 2009?

Yes, in fact you must be registered at FPA Anaheim 2009 in order to attend the ETF Managed Solutions Conference.

Those interested in attending the ETF Managed Solutions Conference must indicate this in their registration to FPA Anaheim 2009: www.FPAAAnnualConference.org.

WHAT IS THE COST TO ATTEND?

There is no cost to register or attend. The ETF Managed Solutions Conference is fully sponsored by iShares.

I'D ONLY LIKE TO ATTEND THE ETF MANAGED SOLUTIONS CONFERENCE. IS THAT POSSIBLE?

No. Attendees must register for FPA Anaheim 2009 in order to also register for and attend the ETF Managed Solutions Conference.

ARE CFP® CONTINUING EDUCATION CREDITS PROVIDED AT THE ETF MANAGED SOLUTIONS CONFERENCE?

Yes, iShares expects to provide six hours of CFP® credit (pending approval).

I'VE ALREADY REGISTERED FOR FPA ANAHEIM 2009 AND NOW WOULD ALSO LIKE TO ATTEND THE ETF MANAGED SOLUTIONS CONFERENCE. HOW CAN I CHANGE MY REGISTRATION?

Please contact FPA Member Services at 1-800-322-4237, extension 2 in order to update your registration.

WILL ISHARES HAVE A BOOTH AT FPA ANAHEIM 2009?

Yes, iShares will be an exhibitor at FPA Anaheim 2009. Our iShares team is pleased to provide more information about iShares and the *ETF Managed Solutions Guide*, a quarterly publication that includes information about third-party managers and their ETF portfolios.

WHO CAN I CONTACT FOR MORE INFORMATION?

Please call 1-800-iShares (1-800-474-2737) or your iShares Business Development Team in order to learn more about iShares ETFs and the ETF Managed Solutions Conference.

We welcome your feedback and look forward to further partnering with you.

For more information, please visit
www.FPAAAnnualConference.org/programschedule/sessions/workshops/etfmanagedsolutionsconference

ETF Managed Solutions Conference October 10, 2009 Anaheim Convention Center

AGENDA

8:00–8:30	CONTINENTAL BREAKFAST AND NETWORKING TIME
8:30–8:45	WELCOME AND PROGRAM OVERVIEW
8:45–10:15	ETF OVERVIEW AND USAGE: PRESENTATION, THIRD-PARTY MANAGER PANEL AND PEER DISCUSSION <ul style="list-style-type: none"> ■ Overview of the ETF industry ■ Benefits of ETFs and understanding indexes ■ Navigating the ETF landscape and selecting the right ETF ■ Uses of ETFs, including the use of third-party managers ■ The future of ETFs: innovations in distribution
10:15–10:30	BREAK
10:30–11:00	NETWORKING TIME
11:00–12:30	ETF PORTFOLIO STRATEGIES: PRESENTATION, THIRD-PARTY MANAGER PANEL AND PEER DISCUSSION <ul style="list-style-type: none"> ■ Core/satellite investing ■ Equity, fixed income and blended strategies ■ Tactical vs. strategic portfolios ■ Active vs. indexing philosophies ■ Why and how to outsource ETF investment management
12:30–1:30	LUNCH AND NETWORKING TIME
1:30–3:00	INTERNATIONAL INVESTING: PRESENTATION, THIRD-PARTY MANAGER PANEL AND PEER DISCUSSION <ul style="list-style-type: none"> ■ Smart ways to invest internationally ■ Global theme-based ETFs: harnessing new investment opportunities ■ International investing in practice
3:00–3:15	WRAP-UP AND CLOSING COMMENTS

Agenda subject to change. CFP® continuing education credit: 6.0 hours (pending approval).

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