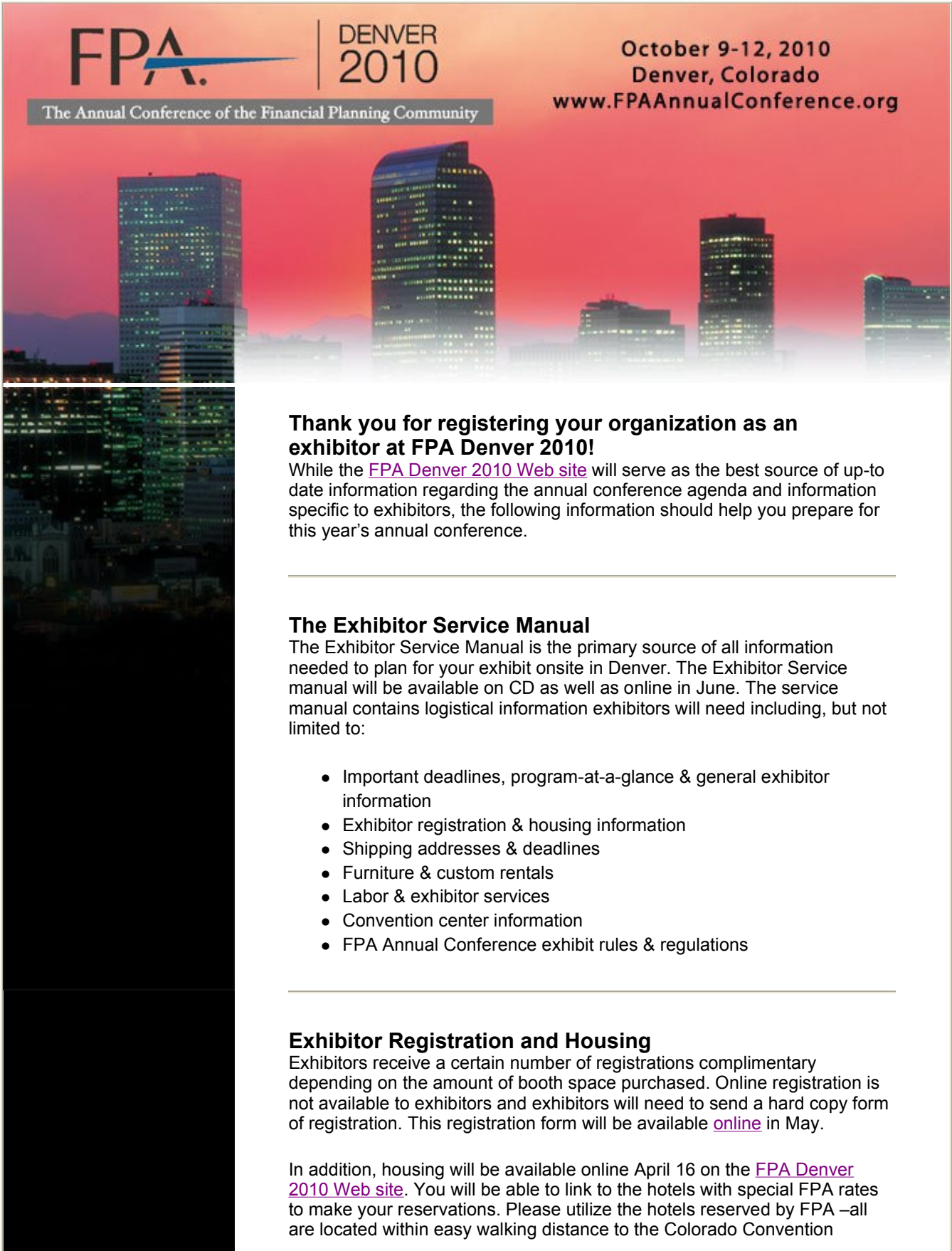


To view this e-mail as a Web page, [click here](#).

The image features a banner for the FPA Denver 2010 conference. On the left, the FPA logo is displayed in a large, bold, serif font, with a blue horizontal line extending from the 'A'. To its right, the text 'DENVER 2010' is written in a smaller, sans-serif font. Below the logo, a dark grey bar contains the text 'The Annual Conference of the Financial Planning Community' in white. On the right side of the banner, the dates 'October 9-12, 2010' and the location 'Denver, Colorado' are listed, followed by the website 'www.FPAAAnnualConference.org'. The background of the banner is a photograph of a city skyline at dusk or dawn, with several skyscrapers illuminated against a reddish-orange sky. The bottom portion of the banner is a dark, vertical strip showing a night view of a city with many lights.

FPA. | DENVER 2010

October 9-12, 2010
Denver, Colorado
www.FPAAAnnualConference.org

The Annual Conference of the Financial Planning Community

Thank you for registering your organization as an exhibitor at FPA Denver 2010!

While the [FPA Denver 2010 Web site](#) will serve as the best source of up-to-date information regarding the annual conference agenda and information specific to exhibitors, the following information should help you prepare for this year's annual conference.

The Exhibitor Service Manual

The Exhibitor Service Manual is the primary source of all information needed to plan for your exhibit onsite in Denver. The Exhibitor Service manual will be available on CD as well as online in June. The service manual contains logistical information exhibitors will need including, but not limited to:

- Important deadlines, program-at-a-glance & general exhibitor information
- Exhibitor registration & housing information
- Shipping addresses & deadlines
- Furniture & custom rentals
- Labor & exhibitor services
- Convention center information
- FPA Annual Conference exhibit rules & regulations

Exhibitor Registration and Housing

Exhibitors receive a certain number of registrations complimentary depending on the amount of booth space purchased. Online registration is not available to exhibitors and exhibitors will need to send a hard copy form of registration. This registration form will be available [online](#) in May.

In addition, housing will be available online April 16 on the [FPA Denver 2010 Web site](#). You will be able to link to the hotels with special FPA rates to make your reservations. Please utilize the hotels reserved by FPA –all are located within easy walking distance to the Colorado Convention



Center.

Exhibit Services

Champion Exposition Services is the official service contractor for FPA Denver 2010. FPA and Champion work as a team to provide assistance in planning your exhibit as well as providing assistance on-site in Denver.

Additional Information

As with any large event, there are guidelines and rules to assist us in managing a coordinated event. If you have questions, need more information or need to update the contact person receiving these communications please contact Peg Coniglio, Meetings and Exhibits Manager at 303-759-4900, x 7125 or Peg.Coniglio@FPAnet.org